



SWANDER PACE CAPITAL

Private Equity For Consumer Companies

Experienced partners in unlocking full potential

FIRM OVERVIEW

- 25 years of exclusive focus on building world-class consumer businesses
- Buyouts, recapitalizations, and growth financings
- \$1.8 billion of private equity capital commitments across six funds

INVESTMENT CRITERIA

- Differentiated consumer products companies that operate across the entire consumer value chain
- Unique opportunities where we can create value by utilizing our experience and focus
- Revenues ranging from \$20 to \$500 million

We invest in companies that are integral to consumers' lives



Food & Beverage



Body & Wellness



Home & Family



Food



Beverage



Ingredients



Private Label & Manufacturing



Food Service



Personal Care



Beauty



Over-The-Counter



Health & Wellness



Soft Goods & Accessories



Home & Automotive



Household & Cleaning



Pet



Child & Infant

Current Portfolio

Food & Beverage



Oregon Ice Cream
Organic ice cream and frozen novelties



Branch Brook Holdings
Strategic partnership with UNFI (natural, organic, and specialty)



Fine Choice Foods
Asian-inspired appetizers and cuisine



Patriot Pickle
Pickle Manufacturer



Mighty Spark
All-natural protein with a give-back commitment



Bäckerhaus Veit
Artisan pretzels and breads



Café Valley
Fully-finished sweet baked goods and croissants

Body & Wellness



SWANSON
Swanson Health Products
Direct-to-consumer products for healthy living



Bragg Live Food Products
Pioneer of health and wellness products



Glo Skin Beauty
Premium skincare and cosmetics



Reliance Holdings, LLC
Plant-based nutrition, probiotics, and supplements



functional formularies
— LET FOOD BE THY MEDICINE —

Functional Formularies
Organic, whole food, enteral feeding products



Captek Softgel
Contract manufacturer of vitamin and over-the-counter softgels

Home & Family



Aden & Anais
Soft and hard good products for infants and families



J.R. Watkins
Natural remedies for body & home

Selected Previous Investments

Food & Beverage



Better-for-you specialty cookies and wafers



Organic and fair-trade coffee



APPLEGATE

ORGANIC & NATURAL MEATS

Organic and anti-biotic free protein and cheese

LIBERTÉ

Natural and organic yogurt and cultured products



Specialty fresh and frozen baked goods



Industrial powdered cellulose and fiber fillers



Industrial vinegar



Foodservice close-out solutions



Ideal Snacks Corp.

Co-manufacturer of puffed and baked snacks



Manufacturer of biscotti and chips



Private label dry dinner mixes



Organic Chai tea beverages

Body & Wellness



Portfolio of over-the-counter healthcare brands



RenewLife

Digestive care products, including probiotics



Insight Pharmaceuticals

Portfolio of over-the-counter women's health products



Portfolio of home and consumer healthcare products



Co-manufacturer of fortified gummy vitamins

Home & Family



Super-premium and organic pet food



Holistic and super-premium pet food



Umbrellas, gloves, raincoats, and accessories



Surf lifestyle footwear



Global household and automotive fluids



Eco-friendly laundry and household cleaning products



Branded and private label dog and cat food for U.K.



Portfolio of recreational consumer products

Team



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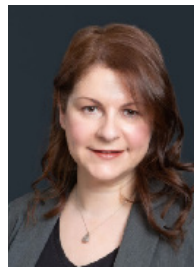
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