

## **Private Equity For Consumer Companies** Experienced partners in unlocking full potential

# **FIRM OVERVIEW**

- 26 years of exclusive focus on building world-class consumer businesses
- Buyouts, recapitalizations, and growth financings
- \$1.4 billion of private equity capital commitments across six funds

## **INVESTMENT CRITERIA**

- Differentiated consumer products companies that operate across the entire consumer value chain
- Unique opportunities where we can create value by utilizing our experience and focus
- Revenues ranging from \$20 to \$500 million

## We invest in companies that are integral to consumers' lives











Food







Ingredients





Private Label & Manufacturing

Food Service









Wellness



# **Current Portfolio**

### Food & Beverage



#### **Oregon Ice Cream**

Organic ice cream and frozen novelties



#### **Branch Brook Holdings**

Strategic partnership with UNFI (natural, organic, and specialty)



#### **Fine Choice Foods**

Asian-inspired appetizers and cuisine



#### Bäckerhaus Veit

Artisan pretzels and breads



Pickle Manufacturer



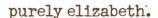
#### Mighty Spark

All-natural protein with a give-back commitment



#### Café Valley

Fully-finished sweet baked goods and croissants



#### **Purely Elizabeth**

Natural granola, oatmeal, and pancake mix brand

### **Body & Wellness**



#### **Swanson Health Products**

Direct-to-consumer products for healthy living



#### **Bragg Live Food Products**

Pioneer of health and wellness products



#### **Glo Skin Beauty**

Premium skincare and cosmetics



#### **Reliance Holdings**

Plant-based nutrition, probiotics, and supplements



#### **Functional Formularies**

Organic, whole food, enteral feeding products



#### Captek Softgel

Contract manufacturer of vitamin and over-the-counter softgels



#### Mommy's Bliss

Health and wellness products for babies, children and mothers



#### **T-BEV**

Manufacturer and distributor of functional ingredients

## Home & Family





#### Aden & Anais

Soft and hard good products for infants and families



#### J.R. Watkins

Natural remedies for body & home



#### **Max Solutions**

Specialty packaging manufacturer

# **Selected Previous Investments**

## Food & Beverage



cookies and wafers



Organic and fair-trade coffee



Organic and anti-biotic free protein and cheese



Natural and organic yogurt and cultured products



Specialty fresh and frozen baked goods



Industrial powdered cellulose and fiber fillers



Industrial vinegar



Foodservice close-out solutions



Co-manufacturer of puffed and baked snacks



Manufacturer of biscotti and chips



Private label dry dinner mixes



Organic Chai tea beverages

## **Body & Wellness**



Portfolio of over-the-counter healthcare brands



Digestive care products, including probiotics



Portfolio of over-the-counter women's health products



Portfolio of home and consumer healthcare products



Co-manufacturer of fortified gummy vitamins

## **Home & Family**



Super-premium and organic pet food



Holistic and super-premium pet food



Umbrellas, gloves, raincoats, and accessories



Surf lifestyle footwear







Branded and private label dog and cat food for U.K.



Portfolio of recreational consumer products

# **Team**



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