

Private Equity For Consumer Staples Companies Experienced partners in unlocking full potential

FIRM OVERVIEW	 28 years of exclusive focus on investing in and building consumer businesses \$2.3 billion of private equity capital commitments across seven funds Buyouts, recapitalizations, and growth financings Long history of working with families and entrepreneurs
INVESTMENT CRITERIA	 Differentiated consumer products companies that operate across the entire consumer staples value chain Unique opportunities where we can create value by utilizing our experience, expertise, and deep network of consumer executives Revenues ranging from \$20 to \$500 million

We invest in companies that are integral to consumers' lives



Food & Beverage



Inovata Foods Private label frozen entrées



St-Méthode Bakery Healthy, value-add fresh bread products



Café Valley Fully-finished sweet baked goods and croissants



Fine Choice Foods Asian-inspired appetizers and cuisine



Oregon Ice Cream Organic ice cream and frozen novelties



Mighty Spark All-natural protein with a give-back commitment



Purely Elizabeth Natural granola, oatmeal, and ready-to-eat cereal brand

Health & Wellness



Bragg Live Food Products Pioneer of health and wellness products



Glo Skin Beauty Premium skincare and cosmetics



Direct-to-consumer products for healthy living



Captek Softgel Contract manufacturer of vitamin and over-the-counter softgels



Mommy's Bliss Health and wellness products for babies, children, and mothers



Max Solutions Specialty packaging manufacturer

Select Previous Investments

Food & Beverage



Pickle and fermented foods manufacturer



Specialty fresh and frozen baked goods



Co-manufacturer of puffed and baked snacks



Better-for-you specialty cookies and wafers



Artisan pretzels and breads



Foodservice close-out solutions



Holistic and super-premium pet food



Organic and fair-trade coffee



Manufacturer and distributor of functional ingredients



Manufacturer of biscotti and chips



Super-premium and organic pet food



protein and cheese

Industrial powdered cellulose

and fiber fillers

Private label dry

dinner mixes



Organic and antibiotic free Natural and organic yogurt and cultured products



Industrial vinegar



Organic chai tea beverages





Health & Wellness



Plant-based nutrition, probiotics, and supplements



Digestive care products, including probiotics



Natural remedies for body & home



functional formularies LET FOOD BE THY MEDICINE

Organic, whole food, enteral feeding products



Portfolio of over-the-counter women's health products



Portfolio of home and consumer healthcare products



Portfolio of over-the-counter healthcare brands



Eco-friendly laundry and household cleaning products



Co-manufacturer of fortified gummy vitamins

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